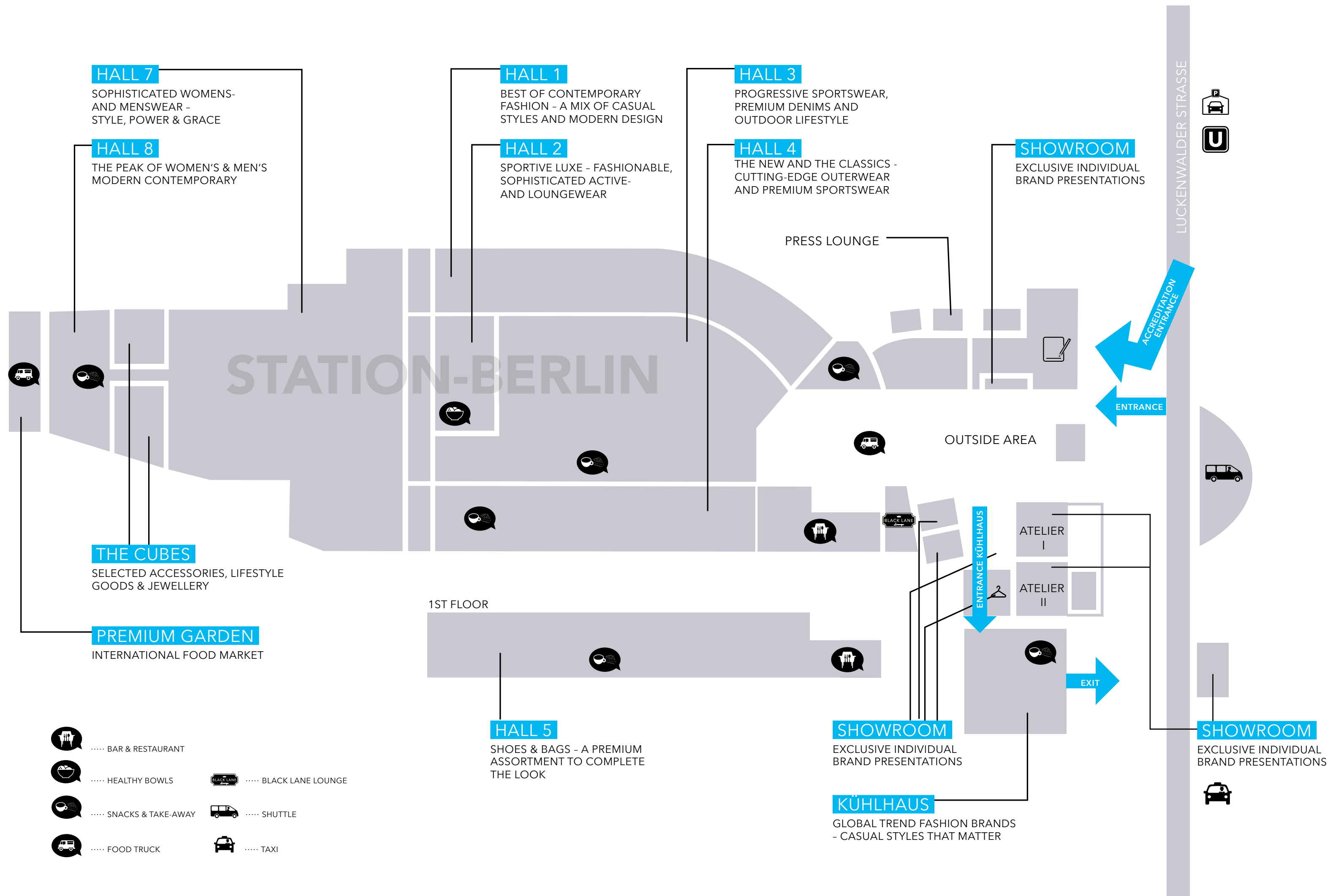


# THIS IS PREMIUM



SET

**HALL 1**

**THE BEST OF CONTEMPORARY FASHION  
A MIX OF CASUAL STYLES  
AND MODERN FASHION**

SET  
HANNES ROETHER  
VELVET BY GRAHAM&SPENCER  
360 CASHMERE  
IHEART  
SCHIESSER REVIVAL  
...

CASALL

**HALL 2**

**SPORTIVE LUXE  
FASHIONABLE, SOPHISTICATED  
ACTIVE & ATHLEISURE WEAR**

CASALL  
HOCK  
P.E NATION  
BEACHLIFE & B ACTIVE  
BON VIRAGE  
DRESP  
...

ALPHA INDUSTRIES

**HALL 3**

**PROGRESSIVE SPORTSWEAR  
PREMIUM DENIMS AND  
OUTDOOR LIFESTYLE**

PEUTEREY  
C.P. COMPANY  
COLMAR ORIGINALS  
ANTONY MORATO  
MANUEL RITZ  
HUDSON JEANS  
...

ROBERTO COLLINA

**HALL 4**

**THE NEW AND THE CLASSICS  
CUTTING-EDGE OUTERWEAR  
AND PREMIUM SPORTSWEAR**

ALPHA STUDIO  
MAJESTIC  
OLYMP SIGNATURE  
MOLESKINE  
ROBERTO COLLINA  
VAN LAACK  
...

INUKII

**HALL 5**

**SHOES AND BAGS  
A PREMIUM ASSORTMENT  
TO COMPLETE THE LOOK**

KARL LAGERFELD  
BIRKENSTOCK  
UGG  
ASH  
UNITED NUDE  
BARRACUDA  
...

CECILIE COPENHAGEN

**HALL 7**

**SOPHISTICATED  
WOMENS- & MENSWEAR STYLE  
POWER & GRACE**

SAMSØE SAMSØE  
DRYKORN  
ESSENTIEL ANTWERP  
LOVE MOSCHINO  
AMERICAN VINTAGE  
MAERZ MÜNCHEN  
...

SCOTCH&SODA

**HALL 8**

**A WOMAN'S WORTH  
WOMEN'S WEAR ESSENTIALS**

SCOTCH&SODA  
MOS MOSH  
TWIST&TANGO  
OAKWOOD  
PIESZAK  
SELECTED FEMME  
...

EJING ZHANG

**THE CUBES**

**SELECTED ACCESSORIES  
LIFESTYLE GOODS & JEWELLERY**

ANDY WOLF EYEWEAR  
PHILIPPE AUDIBERT  
IPHORIA  
LUA ACCESSOIRES  
LAKRIDS BY JOHAN BÜLOW  
NACH BIJOUX  
...

MINIMUM

**SHOWROOMS**

**EXCLUSIVE INDIVIDUAL  
BRAND PRESENTATION**

JOOP!  
PARAJUMPERS  
RICH&ROYAL  
MINIMUM  
YAYA  
...

GAASTRA

**KÜHLHAUS**

**GLOBAL TREND FASHION BRANDS  
CASUAL STYLES THAT MATTER**

DIESEL  
BRONX  
STEVE MADDEN  
DSTREZZED  
MBYM  
ELVINE  
...

TOMS

**OUTSIDE AREA**

**EXCLUSIVE INDIVIDUAL  
BRAND PRESENTATION**

TOMS  
BARTS  
GAS  
...